Video Editor & Illustrator

Do work that matters. Grow with a positive, collaborative team. Water First is looking for creative, enthusiastic relationship-builders to support sustainable access to safe, clean water in partnership with Indigenous communities across Canada.

Water First is a registered charity grounded in trust-building, meaningful relationships, and lasting impact. Our engagement is guided by responsibility and accountability, with Indigenous voices, experiences, worldviews, and inherent rights centred across all our work.

To ensure Indigenous perspectives lead discussions about work with Indigenous communities, we integrate consultation with Indigenous staff, the Indigenous Advisory Council, community partners, and Indigenous members of our Board of Directors.

We respect and value Indigenous cultural traditions and practices in our workplaces, including the burning of medicines such as tobacco, sage, cedar, and sweetgrass. All employees are expected to maintain strong Indigenous historical and cultural awareness and commit to ongoing learning to support respectful, informed approaches throughout the organization.

Under the direction of the Director, Development & Communications, the Video Editor & Illustrator is responsible for all video production, animation and illustration. This role will support Water First communications and fundraising efforts, as well as develop resources to support program delivery.

Start Date: Monday, Oct 19, 2026
End Date: January 29, 2027
Work Location: Weekly hybrid role pending on proximity to Water First Creemore office; open to remote candidates in British Columbia, Alberta, Manitoba and Ontario as well. Must also be able to work from Water First's Creemore office occasionally (3-4 times annually) to attend critical meetings
Job Type: Part-time contract, up to 30 hours per week
Salary range: $30 - $38 / hour

Responsibilities for this position include, but are not limited to:

- **Video production and animation:**
    - Create videos and animation to engage program participants, followers, and donors. To be used in program delivery and Water First communications channels (newsletters, website, social media, and other related donor materials)
    - Integrate video and animation into all fundraising and communications strategies/campaigns

- Support the creation of paid video ads for social media
- Maintain Water First's visual identity and follow branding guidelines
- Video project management, from storyboarding to final production

- **Internal collaboration:**
  - Connect with program, communications, and fundraising teams to generate new meaningful content
  - Engage with multiple staff in the video review process
  - Collaborate with program field staff to ensure content is generated while in the field

- **Custom illustrations:**
  - Create illustrations to support program delivery materials following Water First branding guidelines and previous content developed

- **Raise organizational awareness**
  - Contribute to initiatives that raise awareness about our work, and/or engage donors, to build greater support for the organization, in coordination with Communications and Fundraising.

The ideal candidate for this position will possess the following:

Qualifications:

- Post-secondary degree in Communications, Marketing, Public Relations, or a related field, or a specialized diploma in communications combined with experience
- Strong video production and editing skills, with 3-5 years of experience
- Strong design and editing skills with 1 to 2 years of experience with Adobe Creative programs
- Evidence of creativity and the ability to come up with engaging content ideas

Skills:

- Solid experience in Microsoft Office and Google Suite applications
- Exceptional digital skills (email, animation and video creation)
- Experience using Adobe Illustrator, Premiere Pro and After Effects

Please Note:

- Water First's standard operating hours are Monday to Friday, 8:30 am-4:30 pm Eastern Time, with reasonable accommodations for flex-time.
- All applicants must be legally authorized to work in Canada and possess a valid Social Insurance Number (SIN).

- Candidates will be required to undergo a Vulnerable Sector security check as a condition of employment.

Excited to learn more about this opportunity? We'd love to hear from you. Water First is committed to a diverse and inclusive workforce and strongly encourages Indigenous applicants. We are dedicated to a fair, equitable, and barrier-free hiring process in accordance with AODA and will provide accommodations upon request.

While we appreciate the interest of all candidates, only those candidates selected for an interview will be contacted.

Interested candidates should please forward their cover letters and resumes to hr@waterfirst.ngo